



hello, world i'm — Creative Producer

about me

Creative producer in music and culture. I turn ideas into things people can attend, hold and use: a showcase festival, an immersive sound installation, a 120-page print magazine, a map of music places. Founder of Paprika, an independent people-curated music media with a 32-person team, events in three cities and its own products. Before that, three years producing digital projects for startups at a go-to-market studio. I lead from concept to delivery — team, partners, money, venue, design and PR — often remotely and on tight budgets.

tbilisi · remote | 23 y.o.

tg @dionis_schmidt
ig @dionis.schmidt
mail deniskostyukov@gmail.com
in linkedin.com/in/denis-kostiukov

languages
russian — native
english — C1

selected work

- Paprika Loves: Krasnodar26· showcase festival, 2026**
My idea, produced remotely: team, investors, partners, venue, line-up. 19 artists, 2 stages, ~400 guests, closed in profit; spin-off zine and cassette.
- Out of Rage· immersive audio installation, 2026**
Art director and creative producer of a 40-speaker sound labyrinth at fābula HQ, Moscow.
- IMPROMPTU· music & dance improvisation, 2026**
My concept, production and PR: 3 musical acts, 16 dancers, investor-funded; ~200 tickets sold.
- Silent Riot· print magazine, 2024–2026**
Editor-in-chief and art director of a 120-page issue; 227,950 ₺ crowdfunded from 64 backers.

experience #1

- Paprika Magazine, music multimedia**
- Founder / Editor-in-Chief | 08.2021 – present
- Grew a personal music page into a people-curated multimedia with a 32-person volunteer team, ~33K followers on Instagram and 4.7K on Telegram.
 - Produced around 10 own events in Moscow, St Petersburg and Krasnodar — talks, screenings, parties, an installation and a festival — mostly remotely.
 - Initiated partnerships with Signal festival, MMOMA, Cisterna × T-Bank, Beat Film Festival, fābula HQ and 15+ independent media, labels and venues.
 - Funded projects without a budget: crowdfunding, sponsors, an investor, a paid community and our own products.
 - Launched physical products: postcards in 10+ shops and on Yandex Market and Ozon, a T-shirt collab, a zine and a cassette.
 - Built the team through open calls (100+ applications per round), interviews and a CRM; led three rebrands.
 - Produced and edited reels reaching up to ~3M views; produced the Paprika Talks podcast.

experience #2

Yomoho, go-to-market studio for startups

Project Manager / Creative Producer | 2022 – 2025

- Two years producing for a hyperlocal delivery startup (15min): landing pages, marketing campaigns, promo videos and Telegram bots, incl. co-projects with Russian Post and Tochka Bank.
- Ran identity and website projects for Paykilla (crypto, Singapore), Proday Partners (seller consulting) and rusimp.su.
- Led brand and business-model work for a premium confectionery brand: customer interviews, stakeholder meetings, referral partnerships.
- Coordinated designers, developers, copywriters, marketers and video producers; ran workshops and client presentations.

experience #3

Studio__4321, design studio, Amsterdam

Creative Direction (freelance) | 2025 – 2026

- Creative direction on 4–5 projects for music and event brands: concepts, identity choices, presentations and proposals.

experience #4

Agent Issues, print magazine, Paris

Social Media & Brand Strategy | 2025

- Brand strategy for the magazine's rebrand; social media content, post and cover designs.

fyi

hard

Production: events, festivals, installations and print, from concept to delivery

Creative & art direction: concepts, visual language, set and print design

Curation & programming: line-ups, open calls, talks, screenings

Partnerships: festivals, museums, labels, venues, sponsors, investors

Team building: hiring and leading volunteer and freelance teams

PR & content: campaigns, social media, reels, podcasts

fyi

soft

Ownership: I take a project from an idea to a finished thing

Remote leadership: I run teams and events from another city

Resourcefulness: I make things happen on tight budgets

Negotiation: clear, honest dialogue with artists, venues and partners

Structure in chaos: I turn messy, unclear briefs into plans

education

Plekhanov Russian University of Economics

2021 – 2024

speciality: management in social and innovative entrepreneurship

you can learn more about Dionis Schmidt by writing here:

tg
mail

@dionis_schmidt
deniskostyukov@gmail.com